

## **Billerud launches ConFlex® HeatSeal – a recyclable, heat-sealable paper packaging material**

**Billerud has developed a recyclable, heat-sealable paper designed to replace plastic in packaging applications with high demands for sealing performance and recyclability.**

At Billerud we embed sustainability in everything we do and when developing new high performing packaging materials, we know we have a joint interest with converters and brand owners to replace plastics with fossil-free materials. While ConFlex HeatSeal has already been successfully introduced in the bedding segment by a major Swedish furniture brand, its potential extends far beyond into further applications in industrial and hygiene packaging.

“With ConFlex HeatSeal, we offer a commercially viable, heat-sealable paper that supports businesses to transition away from plastic. It delivers strong sealing performance and recyclability within existing paper recovery systems and works within slightly modified converting processes where Billerud provides transition support. It’s great to see how we live our purpose to make high performance packaging materials for a low carbon society through innovation,” comments Robert Torstensson, Vice President Business Area Paper, Billerud.

With a lower carbon footprint ConFlex offers a high-performance alternative for companies looking to replace plastic packaging while using their current machinery and maintaining efficiency.

Learn more: [ConFlex HeatSeal: Paper-based sealing](#)

### **For more information, please contact:**

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Billerud makes high performance packaging materials for a low carbon society. We are a global leader in paper and packaging materials made from cellulose fibers, and we are passionately committed to sustainability, quality and customer value. We serve customers in more than 100 countries through nine production units in Sweden, USA, and Finland and around 5,800 employees in 19 countries.

Billerud is listed on the Nasdaq Stockholm.

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