

## Press invitation

### Inauguration of the world's most modern board machine

The investment made by BillerudKorsnäs in the new KM7 machine at the Gruvön mill is the company's biggest investment to date and one of the largest industrial investments in Sweden in recent years. It aims to meet the globally growing demand for sustainable packaging solutions.

On 3 October, the media is invited to a press conference and a guided tour of KM7.

#### Programme

- 9 am** Press conference with Petra Einarsson, President and CEO, and Maria Engnes, Project Manager for KM7, at Karlstad CCC [Karlstad CCC, Tage Erlandergratan 8](#)
- 10 am** Bus transfer from Karlstad CCC to BillerudKorsnäs Gruvön
- 10.30 am** Guided tour of KM7
- 11.30 am** Bus transfer from Gruvön to Karlstad
- 12 pm** Lunch at Karlstad CCC
- 1 pm** Seminars on the theme of sustainability and future packaging solutions, Karlstad CCC
- 6 pm** Inauguration ceremony at BillerudKorsnäs Gruvön, in the presence of Prince Daniel and Business Minister Ibrahim Baylan

#### To participate:

Please register and send your name, editorial office and contact details to [helena.winje@billerudkorsnas.com](mailto:helena.winje@billerudkorsnas.com)

#### For more information, please contact:

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**KM7** has a length of 350 metres and weighs 17,000 tonnes. The machine produces liquid packaging board, white top kraftliner, cartonboard and cup stock, which BillerudKorsnäs customers use for milk cartons, fruit boxes, and "quality cardboard boxes", for example boxes for electronics, perfume, chocolate and whisky bottles. The production capacity is 550,000 tonnes/year, which equates to 100 million 1-litre milk cartons every day. The products that are manufactured in the machine will help reduce the world's use of fossil-based plastics for many years into the future.



BillerudKorsnäs makes packaging materials and solutions that challenge conventional packaging, in order to create a more sustainable future. We are a world-leading provider of primary fibre-based packaging materials, supplying these to customers in more than 100 countries. The company has eight production plants, in Finland, Sweden and the UK, and employs around 4,300 people in more than 13 countries. BillerudKorsnäs has sales of approximately SEK 22 billion and its shares are listed on Nasdaq Stockholm. [www.billerudkorsnas.se](http://www.billerudkorsnas.se).