## BILLERUD

16 March 2011

## New Senior Vice President Human Resources of Billerud

Billerud has appointed Karin Hågfeldt as new Senior Vice President Human Resources and member of the Senior Management Team of Billerud as of June 1, 2011.

At present, Karin Hågfeldt is Strategic HR Business Partner for Global Supply Chain & Operations at AstraZeneca. She also has experience as Head of Human Resources at Sweden operations at AstraZeneca.

For further information, please contact: Per Lindberg, President and CEO, +46 8 553 335 01, +46 702 48 15 17

The information is such that Billerud is obligated to publish under the Swedish Securities Market Act. Submitted for publication at 15.00 CET on 16 March 2011.

Billerud is a packaging paper company with a business concept to supply customers with innovative and high quality packaging paper. A consistent concentration on attractive market segments and a strong customer focus are cornerstones of Billerud's strategy. Billerud focuses on kraft paper and containerboard and has a world-leading position within several product segments. The company's production units are among the most cost-efficient in Europe for these products www.billerud.com