

MicroWavePac – smarter paper for better microwave meals  
**Developed for pizza packaging with crisp function**

**In co-operation with Alcan Packaging, Billerud has developed a new packaging paper specially designed for frozen food that is heated in a microwave oven. The paper has been developed for microwave packaging with a built-in crisping function where the packaging is an important part of attracting the customer.**

Burnt or undercooked areas of food are just some of the problems previously associated with products designed to go from the freezer straight into the microwave oven.

"Alcan Packaging asked us to develop an uncoated paper with a better printing surface suitable for food that requires a crispfunction built into the packaging material. The result is MicroWavePac. It's been used to package the Grandiosa micro-pizza," explains Johan Nellbeck, business area manager at Billerud.

Another challenge for Billerud was to produce a surface with optimum characteristics for printing text and pictures.

"Appearance is just as important as function, because each product must look appetising in the freezer at the store. We think we have succeeded," says Åke Reuterhage, development manager at Billerud.

The packaging is made of 100% primary-fibre uncoated paper.

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Per Lindberg  
President and CEO

**For further information, please contact:**

Johan Nellbeck, Business Area Director, Packaging & Speciality Paper, +46 8-553-336 04  
Åke Reuterhage, Development Manager for MicroWavePac, +46 11-24 55 61

For more information about Alcan Packaging: [www.alcanpackaging.com](http://www.alcanpackaging.com)  
For technical details, see the enclosed pdf-file.

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*Billerud is a packaging paper company. The company's business concept is to offer demanding customers packaging materials and solutions that promote and protect their products – packaging that is attractive, strong, sustainable and based on renewable materials. Billerud has a world-leading position within several product segment; within paper for consumer and industrial packaging. Production takes place at three integrated pulp and paper mills in Sweden and at one paper mill in the UK.*