

Billerud has introduced QuickFill Single for single-ply sacks

Billerud continues to develop and extend its range of sack papers and has introduced QuickFill Single, a highly porous sack paper in white or brown that enables the production of single-ply sacks that exceed the performance of the market's standard ranges of multi-ply sacks. The new product is available in grammages of 110-120 g/m².

In Europe the current trend is for users to move away from 50 kg to 25 kg sacks. Individual consumers are increasingly choosing products for which the smaller size is a better form of packaging.

"It is this relatively new and fast-growing need for sacks in smaller sizes that made us decide to broaden our range. QuickFill Single has been developed in close co-operation with key customers and our aim is to create value at every stage of the conversion chain," says Bert Östlund, President and CEO of Billerud.

A single-ply sack requires significantly fewer materials than most multi-ply sacks. Material consumption for the 110-gram QuickFill Single is 20% lower than the best multi-sheet sacks on the market. In addition to lower raw material costs, that means minimised transport volumes and better utilisation of stocks.

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Billerud AB (publ)

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Billerud is a packaging paper company with a business concept to supply customers with innovative and high quality packaging paper. A consistent concentration on attractive market segments and a strong customer focus are cornerstones of Billerud's strategy. Billerud focuses on kraft paper and containerboard and has a world-leading position within several product segments. The company's production units are among the most cost-efficient in Europe for these products.