

# OptiLabel™ Dairy

**GIVE YOUR BRAND THE EDGE.**

OptiLabel™ Dairy delivers the premium brightness, blue-white shade, high opacity and semi-gloss finish you expect from OptiLabel—and adds great edge-wicking resistance and high strength that stands up to die-cutting demands.

OptiLabel Dairy is a semi-gloss face stock designed for pressure sensitive label applications requiring premium label appearance, excellent flexographic printing and superior edge-wicking resistance. OptiLabel Dairy features premium brightness and an enhanced blue-white shade combined with high opacity and a gloss finish. This high-quality sheet also features the high strength required for demanding die-cutting applications. Reverse side coatings are compatible with pressure sensitive adhesives.

**FEATURES:**

- Coatings designed for flexographic printing
- Superior edge-wicking resistance
- Smooth, semi-gloss finish for premium print fidelity and over-lamination adhesion
- High strength for fast matrix stripping and runnability
- Manufactured in the USA with Pride

**APPLICATIONS:**

- Pressure sensitive label applications such as refrigerated beverage products

**OPTILABEL DAIRY SPECIFICATIONS:**

Basis Weight	lbs/3300ft <sup>2</sup>	48
	g/m <sup>2</sup>	71
Caliper	mils	2.5
	microns	63
Gloss	%, 75°	65
Opacity	%	85
Brightness	%	85
CD Tensile	lbs/in	14
	N/15mm	37
MD Tear	gf	38
	mN	370
PPS S-10	micrometers	1.0



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