

# Sterling® Ultra

**THE RIGHT PAPER. RIGHT NOW.**

Sterling Ultra is the choice for versatile and consistent premium web performance, proven across multiple printing platforms. This grade offering provides great value and reliability across a broad basis weight range for applications that span catalogs to caliper covers for direct mail. This is the right paper. Right now.

**FEATURES:**

- Excellent folding
- Dependable press and bindery performance
- Excellent gloss ink holdout
- High-quality reproduction and flawless press performance
- Smooth surface
- Excellent runnability
- Versatility: 7 & 9 pt. offerings meet USPS minimum requirements—ideal for multi-component projects including direct mail, as well as brochures and other printed materials – Matching C1S sheets and rolls
- High yield caliper cover products
- CoC certification and recycled options available
- Manufactured in the USA with Pride

**APPLICATIONS:**

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail

**SPECIFICATIONS:**

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
<b>STERLING ULTRA WEB</b>						
Gloss Offset Text	60	89	90	72	92	2.6
	70	104	90	72	93	3.2
	80	118	90	72	94	3.7
	90°	133	90	72	94.5	4.3
	100	148	90	72	95	4.7
Gloss Offset Cover	65°	176	90	72	97	5.7
	80 (7 pt.)*°	216	90	72	98	7.3
	100°	271	90	72	99	9.7
Dull Offset Text	60	89	90	40	92	2.9
	70	104	90	40	93	3.5
	80	118	90	40	94	4.1
	100	148	90	40	95	5.2
Dull Offset Cover	80 (7 pt.)*°	216	90	40	98	7.8
Matte Offset Text	60	89	90	25	93	3.1
	70	104	90	25	94	3.7
	80	118	90	25	95	4.3
	100	148	90	25	96	5.6
Matte Offset Cover	65 (7 pt.)*°	176	90	25	98	7.3
	80 (9 pt.)***°	216	90	25	99	9.2
Matte Reply Card	7 pt.* HY (99 lb. T)	147	90	15	96	7.0

Noted \*7 pt. and \*\*9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted \*7 pt. and \*\*9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.  
 °Non-standard making item. Requires minimum accumulation, trim and approval.

**SPECIFICATIONS ON BACK FOR:**

- Sterling Ultra Web Caliper Covers
- Sterling Ultra C1S Web

**SPECIFICATIONS:**

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity
<b>STERLING ULTRA WEB CALIPER COVERS</b>					
Gloss Offset Cover	7 pt.* HY (123 lb. T/68 lb. C)	182	90	65	97
	7 pt.* (133 lb. T/73 lb. C)	197	90	70	98
	8 pt. (142 lb. T/78 lb. C)	210	90	70	98
	9 pt.** (162 lb. T/89 lb. C)	240	90	70	98.5
Dull Offset Cover	7pt.* (129 lb. T/71 lb. C)	191	90	40	98
	9 pt.**° (160 lb. T/88 lb. C)	237	90	40	98
Matte Offset Cover	7 pt.* (116 lb. T/64 lb. C)	172	90	25	97
	8 pt. (123 lb. T/68 lb. C)	182	90	25	97.5
	9 pt.** (143 lb. T/79 lb. C)	212	90	25	98

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity
<b>STERLING ULTRA WEB CALIPER COVERS</b>					
Gloss C1S	7 pt.**° (125 lb. T/69 lb. C)	185	90	70	96
	8 pt.° (133 lb. T/73 lb. C)	197	90	70	97
	9 pt.**° (145 lb. T/79 lb. C)	215	90	70	98
	10 pt.° (162 lb. T/89 lb. C)	240	90	70	98

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