

# TrueJet® Book

## BUILT FOR HIGH-SPEED PERFORMANCE.

TrueJet Book is designed for high-speed book publication print runs. This is a great sheet with a patented, specially designed coating that enables full-color variable inkjet printing to meet the needs of the book publishing market.

### CHALLENGE:

Create a coated book product that enables offset-like quality on production color inkjet presses

- Does not require use of bonding agents or surface coatings on press
- Has a surface structure that meets the demands of inkjet printing
- Highlighter durability
- Aligns with offset products

### SOLUTION:

A patented product with a coating structure designed to set inkjet ink

- Allows water to absorb into the paper while keeping ink on the surface
- Resists smearing and guide roll build-up, maximizing productivity
- Provides offset-like print quality
- Delivers highlighter durability

### RESULTS:

Coated book publication products with proven runnability and durability on some of the best-known, high-speed inkjet presses

- Developed for the Kodak Prosper™ Press; carries a ♦♦♦♦ rating
- Recognized for use on all HP T series Presses without bonding agent. Certified for HP web inkjet presses.
- Improved pressroom productivity
- Excellent image density development
- Manufactured in the USA with Pride



### TRUEJET BOOK SPECIFICATIONS:

Grade	Basis Wts*	GSM	Brightness	Opacity	Caliper^	PPI	SIMRA
Book Matte Text	45	67	86	91	2.5	800	Yes

\*Using the text basis - 25 x 38 or 3300 square feet.  
 ^Manufactured to caliper.

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