



Influence[®] EX

LIGHTER WEIGHTS. INKJET FOR PUBLISHING.

Influence, the recognized category leader in a No. 3 web paper, is now making an impression with the inkjet market as a recognized solution for lighter weight book or publication work. Influence EX delivers the printability and appearance ideal for publishing and coated book applications with excellent ink adherence, readability, and image reproduction that delivers vibrant colors and textual clarity every time. Available in both gloss and matte options so you can run with confidence and impress your audience.

FEATURES:

- Gloss and Matte finish
- Intended for production inkjet web presses designed to run coated papers[^]
- Roll condition that meets production inkjet printing requirements
- Enhanced optical properties produce truer, more vibrant image reproduction
- Excellent surface gloss and smoothness deliver outstanding ink holdout, ink lay, ink gloss and surface consistency
- Unparalleled pressroom performance and printability
- CoC certification and recycled options available
- Meets SIMRA requirements
- Manufactured in the USA with Pride

[^]In all printing situations, the quality requirements and productivity expectations vary based upon the complexity of the end-use applications. While many digital press manufacturers recommend certain offset papers, customers should verify product compatibility with the digital press manufacturer, test substrates prior to use and consider the printing demands of the specific job.

APPLICATIONS:

- Book and publication

INFLUENCE EX SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	50	74	86	70	89.5	2.3
	60	89	88	70	91.5	2.6
Matte Text	50 ^{1,2}	74	86	25	91	3.1
	60 ¹	89	88	25	92	3.6

¹ Contains higher levels of mechanical fiber.

² Meets SIMRA certification requirements.

ROLL SIZES:

- 18" and 20" widths
- 50" OD
- 3" cores
- Single packed

Roll labels for this item will be distinguished by an EX suffix: Influence[®] EX

Influence EX is available as part of our EX Narrow Roll Service program for improved supply chain lead time.

To learn more about 18" and 20" width rolls within this program please contact your Billerud Customer Service Representative at 800 258 8852.



billerud.com

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