

Ideal[®] Caliper EX

CALIPER DESIGNED FOR INKJET. BUILT TO BE DIRECT.

Ideal Caliper EX offers an enhanced print surface in comparison to uncoated freesheet, resulting in better ink hold-out and print quality but with better yield than a coated reply card. Run with Ideal Caliper EX when smooth ink lay, and image resolution is just as important as yield and USPS mailing standards. Performance, yield and availability run after run, now that's ideal.

FEATURES:

- Intended for production inkjet web presses designed to run offset papers[^]
 - See Ideal[®] Caliper for heatset printing applications
- Smooth surface for more consistent ink lay
- Approved for heatset printing
- Consistent on press performance
- Excellent printability
- Optimal opacity
- 7 & 9 pt. offerings meet USPS minimum requirements
- 20" roll size stocked with other making roll sizes available, subject to approval. Contact your Billerud representative to learn more.
- Manufactured in the USA with Pride

[^]In all printing situations, the quality requirements and productivity expectations vary based upon the complexity of the end-use applications. While many digital press manufacturers recommend certain offset papers, customers should verify product compatibility with the digital press manufacturer, test substrates prior to use and consider the printing demands of the specific job.

APPLICATIONS:

- Direct mail and other commercial printing
- Election and political mail

IDEAL CALIPER EX SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Opacity	Caliper
Direct Mail/Reply Card	7 pt.* (88 lb. T)	130	89	97.5	7.2
	9 pt.** (114 lb. T)	169	89	98.5	9.2

Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.



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