BILLERUD

Sterling® Premium

AN AMERICAN CLASSIC. REBORN.

Sterling Premium is a fresh, beautiful sheet, thoughtfully designed with a clean and balanced true-white shade for brand-building color accuracy and a premium print surface for the highest quality impression.

FEATURES:

- Optics
  - Premium brightness
  - True-white shade for brand-building color accuracy
- Performance
  - Surface consistency for the highest quality reproduction and flawless press performance for exceptional print results
- Offering
  - Comprehensive range of basis weights in Gloss and Silk finishes
  - Matching Digital product: Sterling® Premium Digital™
  - 7 & 9 pt. offerings meet USPS minimum requirements
- Service
  - Wide selection of common stocking sizes
- Responsible Fiber Sourcing
  - Sheets made with chain-of-custody fiber: FSC® SFI® PEFC
  - Manufactured with 10% recycled fiber
- Manufactured in the USA with Pride
  - Purchase Sterling Premium and put Americans to work
  - Proven quality and performance, manufactured in the U.S., backed by our guarantee of full customer and technical support from start to finish

APPLICATIONS:

- Annual reports
- Magazine inserts
- Presentation folders
- Corporate collateral
- Catalogs
- Books
- Posters
- Greeting cards
- Direct mail

STERLING PREMIUM SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	80	118	94	72	94.5	3.5
	100	148	94	72	96	4.6
Gloss Cover	80	216	94	72	98	6.9
	100	271	94	72	99	9.1
Silk Text	80	118	94	38	94.5	3.9
	100	148	94	38	96	5.1
Silk Cover	80 (7 pt.)*	216	94	38	98	7.4
	100 (9 pt.)**	271	94	38	99	9.5

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.*

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Billerud Stocking Guide at billerud.com.

	23×29	25×38	28×40
Gloss Text			
80 lb.	•	•	•
100 lb.	•	•	•
Gloss Cover			
80 lb.	•	•	•
100 lb.	•	•	•
Silk Text			
80 lb.	•	•	•
100 lb.	•	•	•
Silk Cover			
80 lb. (7 pt.)*	•	•	•
100 lb. (9 pt.)**	•	•	•

Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.

ENVIRONMENTAL CERTIFICATIONS:

Buyers of Sterling Premium sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; "Forests for all forever."
- Sustainable Forestry Initiative (SFI®), BVC-SFICOC-09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification (PEFC), BVNAUS-PEFC-COC-09000012; "Promoting sustainable forest management."

This product complies with Lacey Act requirements.

PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Sterling Premium is acid free and designed for permanence. Sterling Premium is manufactured using elemental chlorine-free bleach (ECF), and recycled pulp that is processed chlorine-free (PCF).

To review product stewardship and sustainability information, please see the Billerud Product Regulatory Profile Sheet posted at billerud.com.

FSC
www.fsc.org
The mark of responsible forestry
FSC® C014984

PEFC
PEFC/29-31-92
Promoting Sustainable Forest Management
www.pefc.org

SUSTAINABLE FORESTRY INITIATIVE
SFI-00129

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billerud.com

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